

MOIZ NISAR KHAN

“Turning Data into Strategy, Insights into Impact.”

<https://www.linkedin.com/in/moiznisarkhan> | <https://github.com/moiznisarkhan>

khanmoiznisar@gmail.com | +92-343-265-8117 | KARACHI, PAKISTAN

PROFESSIONAL SUMMARY

Analytical and results-driven **Data, Business & Financial Analyst** with expertise in **data analytics, business intelligence, and financial modeling**. Skilled in **SQL, Python, Power BI, Tableau, Power Query, and Advanced Excel**, with hands-on experience in **data wrangling, automation, and visualization**. Known for transforming complex datasets into **clear, actionable insights** that optimize performance, support decision-making, and drive measurable business impact across industries.

CORE TECHNICAL SKILLS

Languages & Tools: Python, SQL, Power BI, Tableau, Advanced Excel, Power Query, VBA.

Libraries: Pandas, NumPy, Matplotlib, Seaborn, Sqlite3, BeautifulSoup, Selenium.

Concepts: Data Wrangling, Data Visualization, Business Intelligence, Financial Modeling, Forecasting, Statements, Web Scrapping.

PROFESSIONAL EXPERIENCE

Data Analyst

Fakt Exhibitions (Pvt.) Ltd.

Karachi, Pakistan

Jul 2025 – Present

Impact: Driving data-powered event growth and strategic decision-making

- **Built a Python-based ETL prospecting engine** using **Python, Selenium, and BeautifulSoup** to automate business data scraping from **Google Maps, websites, and Facebook**, replacing manual work.
Result: enabled faster client sourcing for **two major & six standard exhibitions** and cut lead research time by **80%**.
- **Developed a zero-cost WhatsApp automation workflow** with **Python + Selenium**, sending **1,000+ personalized invites/day** across multiple SIMs.
Result: saved **Rs. 0.4M+ per event** and increased direct audience reach and engagement.
- **Refined and standardized outreach data through ETL** to fix accuracy issues, removing duplicates and aligning with buyer/supplier profiles.
Result: reduced invite return rate from **15% to just 4%**, improving campaign ROI and relevance.
- **Directed a tele-marketing verification campaign** to validate and enrich datasets, assigning structured tasks to the team.
Result: higher-quality leads, stronger exhibitor participation, and improved booth traffic.
- **Earned CEO and executive trust**, gaining a seat in **strategic decision-making meetings** with HR and Finance teams. Contributed **data-driven insights** on contracts, ERP implementation, and budgeting decisions.
- **Lead and mentor a 4-member analytics team**, providing guidance on automation, task prioritization, and data validation.
Result: improved collaboration, accountability, and on-time project delivery.
- **Played a pivotal research role** in organizing the company's **first full-scale conference**, identifying and onboarding **universities, institutes, and speakers** through tailored proposals and outreach.
Result: strengthened event credibility and partnerships.
- **Served as the cross-functional data bridge** across Sales, Business Development, HR, and Finance.
Result: faster interdepartmental collaboration, higher stakeholder confidence, and a data-driven work culture.

Data & Financial Analyst

Freelance / Independent Practice

Karachi, Pakistan

Oct 2023 – Present

Impact: Bridging data analytics with financial strategy

- **Identified inefficiencies in manual data handling**, analyzed existing workflows and redesigned them using structured data processes, resulting in **50% faster reporting and improved data reliability**.

- **Developed financial tracking and reporting mechanisms** using Excel, SQL, and dashboards through Power BI and Tableau to monitor KPIs and operational metrics, enabling **better visibility for management and informed decision-making**.
- Automated recurring financial & operational reports with **Power Query & VBA**, saving **40% of manual workload**.
- **Performed budgeting and variance analysis** by comparing actual performance with planned figures and investigating deviations, leading to **identification of cost-saving opportunities and improved financial control**.
- Produced **data visualizations** with **Matplotlib & Seaborn**, turning complexity into clarity for stakeholders.
- Delivered **client-ready reports** and **scalable data solutions** supporting cross-functional teams and leadership strategy.

NOTABLE ACHIEVEMENTS

- Secured **2nd place in Python Hackathon**, showcased problem-solving and data logic under time constraints.
- Built a **full Power BI dashboard with relational models** for financial performance tracking using real-time data.
- Automated **Excel-based financial reports** with **VBA macros**, saving hours weekly.
- Consistently scored **>80% in analytics coursework**, showcasing technical and analytical rigor.

EDUCATION

Jawan Pakistan

Expected 2026

Data Science with AI.

Relevant Courses: Python & Data Handling, Data Processing & Visualization, Mathematics for Data Science, Core principles of Machine Learning, Unsupervised Learning & Clustering techniques, Neural Networks & Deep Learning Essentials, Git & Version Control, SQL, Streamlit, NLP, Gen Ai.

Virtual University of Pakistan

Expected 2027

Business Analytics.

Relevant Courses: Microsoft Office (Excel Focused), Power Pivot & Power Query, Google Sheets, Power BI.

Institute of Chartered Accountants of Pakistan

2020 – Ongoing

Certificate in Accounting and Finance

Expected 2026

Assessment of Fundamental Competencies Examination

April 2021

Relevant Courses: Functional English, Business Communication, Quantitative Methods, Introduction to Information Technology, Introduction to Accounting, Introduction to Economics and Finance, Financial Accounting and Reporting, Taxation Principles and Compliance, Data Systems and Risks, Cost and Management Accounting, Business Law, Company Law, Corporate Reporting, Business Insights and Analysis, Audit and Assurance Essentials.

Jawan Pakistan

June 2025

Data Analytics with AI.

Relevant Courses: Python, Data Wrangling, Exploratory and Explanatory Data Analytics, SQL, Power BI, Tableau, Advanced Excel, Web Scrapping, AI in Analytics.

CERTIFICATIONS

Google Drive: <https://www.tinyurl.com/69b0d14f> or <https://r.listwr.me/mnk-achievements>

LinkedIn: <https://www.linkedin.com/in/moiznisarkhan-data-business-financial-analyst/details/featured/>.

CLOSING STATEMENT

"Where finance meets data, I deliver insights that don't just inform — they transform decisions into measurable outcomes."